

October 19, 2004

Mr. Joshua Vossler
31-202
951w W Orange Grove Rd
Tucson, AZ 85704-4063

Dear Mr. Vossler:

Thank you for contacting us about Cap'n Crunch Cereal. We are sorry for any concern this situation may have caused you.

The misprint you noticed will be corrected during the next printing. Although every effort is made to ensure that product packages, promotional material, coupons, and recipes are proofread for typographical errors, an occasional mistake may miss detection.

We appreciate your bringing this to our attention and hope you will accept this coupon for your next purchase.

Howard Bilger
Consumer Response Representative

Ref # 5142608A

